



STANDARD OF THE WORLD

Cadillac LaSalle Club North Texas Region

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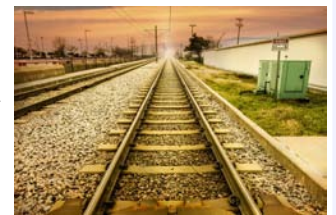
March 2019

Awarded Best CLC Regional Newsletter 2007-2008

Old Red Museum Visit

Photos by Lifer and Jim Hanson.

The North Texas Region CLC members enjoyed a special visit to the Old Red Museum of Dallas County history and Culture on a very cold and gray February day. Instead of fighting week-end traffic and outrageous parking fees in the area called the West End where the museum is located, we elected to take the DART (Dallas Area Rapid Transit) train. This worked very well as the DART system covers the DFW area quite well.



Inside the museum displays of the history of Dallas, Dallas County, and surrounding cities were well done, spaced nicely for easy viewing, and extremely informative. The presentation was mostly on the second floor of the Old Red Courthouse, completed in 1892, and built on the site of Dallas pioneer John Neely Bryan's city plat. One of the interesting items were the early automobiles in the county, and the Sewell Dealership that began in 1911 when no one was sure cars would catch on. But the display that was our real "eye catcher" was J.R. Ewing's Hat for "Dallas." J.R. had a Cadillac Allante he purchased here in town, so this was really cool.



Ron, Jim, Harriett, Steve, and Debbie enjoying the museum's displays. We were there over three hours



J.R Ewing's Hat



Bill and Harriett Levy, Steve and Debbie Overby, and Ron Fishell in front of the world-famous Flying Pegasus from Mobil Oil.



Debbie Overby, Harriett and Bill Levy, Ron Fishell, Jim Hanson, Steve Overby, and Judy Hanson enjoying friendship and a meal at the Spaghetti Warehouse



After the museum visit, the members walked up to the famous Spaghetti Warehouse for a late afternoon meal. This particular restaurant was the first of eight locations and has been operation since 1972. Each restaurant has a trolley car in the dining room and patrons are able to sit in the car. One of Spaghetti Warehouse's unique characteristics is that many of the older locations are in renovated, historic buildings.



Winner Old Cars Weekly Golden Quill Award 2012, 2013, 2014, 2015, 2017





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PATE SWAP MEET NOTES

PATE SWAP MEET DATES:

April 6th Pate Swap Meet Tile Refurbish Party, Texas Motor Speedway—Zone Zero. 10:a.m. (April 13th rain date)

April 20th Pate Swap Meet Set-up day, Texas Motor Speedway.

April 24th-April 27th Pate Swap Meet Hospitality Tent, Texas Motor Speedway.

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The Tile Refurbish Party's purpose is to inspect each vendor's space-marking tile and each tile tub. Each tub has a laminated map of the zone and the blocks assigned for that tub. We place the tiles in the correct tub, in numerical order by blocks (even numbers in one stack and odd numbers in a second stack). Each stack gets a big rubber band to secure it. Missing tiles or unreadable tiles are replaced, using the vinyl film from the roll to make the replacement tile. There are over 9,000 tiles, but the work goes fast and we have fun with the get-together of club members. Refreshments will be provided, along with required supplies. However, please dress appropriately for the weather to be comfortable as we will be outside, and **BRING A CHAIR**. We need as many of you to come as possible, so mark the date and come on out.



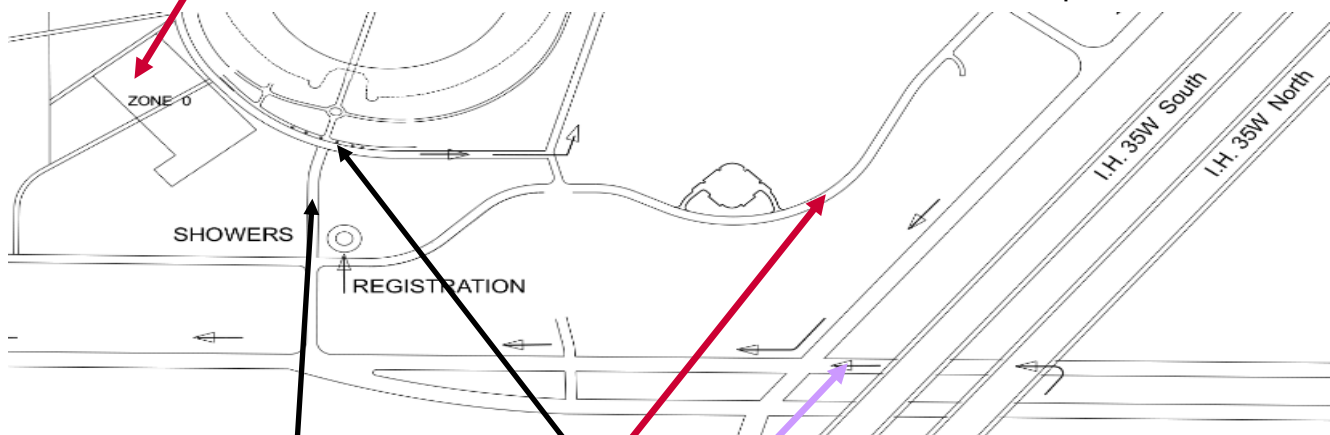
Tubs in the shelving in the PATE Conex



A Vendor Space-Marking Tile



A tile tub with tiles sorted and ready for placement April 20th.



Coming from I35W frontage road (Victory Circle) or Route 114, go north on Allison Ave, left on Lone Star Circle and left into Zone Zero where the yellow Conex's are located.

CLC Winter Board Meeting Highlights

Tim Coy, Southwest Region VP submitted this article.

Gentlemen, the CLC board met Saturday, February 2, in Murfreesboro, TN, and our club's future couldn't be brighter.

Treasurer Jack McClow declared the club's finances are good, especially with the CLC taking over the heavy lifting at the Grand Nationals. A new Region, the Northeast Ohio Region based out of Akron, was approved as a provisional Region. It was decided that, like Regions, International Affiliates require at least 10 CLC members for their group to continue to be affiliated with the CLC.

The Forty-Niners Chapter was moved from full to provisional status due to inactivity, the 1953-'62 Eldorado Chapter had its charter revoked. Bob Crimmins, longtime Chapter liaison, was promoted to a club vice president.

Obituaries in *The Self-Starter* have been a sticking point for a long time. The Publications Committee decided to open the door for Region directors to submit obituary information on their members to editor Jeff Shively, and if the deceased is not a national board member or officer, due to space limitations, only their name and Region, city and state will be published. I presented a prototype to the board of a cardboard library case for members to store their old copies of *The Self-Starter* and directories...once the special labels are in, the CLC will be offering these for sale to members, as approved by the board.

The CLC is still searching for a VP of Information Technology. You all certainly have retired IT folks in your Region that need something to do and a chance to keep the skills current. Contact Glenn Brown, president, if interested. The IT platform the CLC uses is being evaluated and is subject to replacement because it does not meet the CLC's needs.

David Morton, manager, communication and events for Mecum Auctions, addressed the board on the importance of cross-promotion between the CLC and his organization. Some of you are in cities where Mecum holds auctions—you have the opportunity to set up a table and pitch new members. It's a win-win for you, Mecum and the CLC. And the price is right—free!

The 2022 National Driving Tour was awarded to several Regions in the Southeast United States, who will plan a tour to cover several states. The 2022 Grand National was awarded to the West of the Lake Region, and they will be searching for a host hotel in suburban Chicago. The 2023 Grand National was awarded to our **New Mexico Region**, and it is set to take place in Albuquerque.

The possibility of special Life Member badges will be explored, so as to honor those members who have paid at least \$750 for a life membership to the CLC.

The Cadillac & LaSalle Club Museum & Research Center is solvent, but donations are always appreciated. The 2019 Cadillac Fall Festival & Concours d'Elegance plans to be bigger and better than 2018, and the GM Futurliner is scheduled to return to the event. 1971–1978 Eldorados will be the marque vehicle this year at the event, September 26–29, at the Gilmore Car Museum campus in Hickory Corners, Michigan. The Museum calendar has sold out again, and the deadline for the 2020 calendar is being moved up so the calendars will be available earlier in the year.

The CLC is also seeking a chair for its Membership Promotion and Public Relations Committee—a retired marketing executive would be ideal. Any takers?

Also from Tim:

He wrote that there is interest for a new CLC Region based in Oklahoma City. I wrote back expressing a favorable excitement since we are close enough to have joint events and participations that would increase our club's activities.

Activities

Here are the up and coming activities that members and family and guests can plan for and participate in.

2019

March 2nd NTXCLC Breakfast Social, Café de France, 17370 Preston Rd #505, Dallas, TX 75252, 9:00 a.m.

March 9th Multi-Club Ft. Worth Aviation Museum Tour 10:30 a.m. RSVP Richard Cross (817) 472-4260 (required for parking arraignments).

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June 11—June 15, 2019 CLC Grand National— Louisville, KY.

October 22—October 26, 2019 National Driving Tour, Valley Forge, PA.

November 9th New Holocaust Museum, Dallas

December 14, Toys For Tots (Site TBA)

2020 CLC Grand National—Overland Park, KS.

2021 June 6- CLC National Driving Tour, Amarillo, TX.

2021 CLC Grand National

2022 CLC Grand National, Chicago, IL

2022 National Driving Tour- a tour to cover several southeast states.

2023 CLC Grand National, Albuquerque, NM.

Rubye

817 996-8066

If you are currently receiving your newsletter, The Standard Of The World, by mail, and would like faster service by email, please let the editor know (lifer@writeme.com). Email newsletters are emailed on the first day of every month, where snail mail takes sometimes a few days longer. Thank you.

INTER-REGIONL MEET & DRIVING TOUR

Our exciting INTER-REGIONAL MEET & DRIVING TOUR is scheduled for MAY 2, 3, 4.

COST IS ONLY \$60.00 (EA) -COVERS ALL COSTS OF ADMITANCE to Various attractions. (See Below)

BANQUET COST INCLUDED in The \$60 Registration. ALSO BREAKFAST INCLUDED @ the Hotel

Lunch NOT INCLUDED.

Info Sheet & Sign-Up below with all details & Itinerary.

This is a RELAXED DRIVING TOUR-so get the ol' heap out for a nice Drive.

SPECIAL THANKS TO SUE & FRANK KOHLER WHO SPENT MANY HOURS & NOT A FEW MILES IN SITE SELECTION, ACTIVITY SELECTION, & LUNCH POSSIBILITIES & BANQUET ARRANGEMENTS.

**GULF COAST REGION CADILLAC & LASALLE CLUB
22nd ANNUAL TEXAS INTER-REGIONAL MEET
LUFKIN, TEXAS ----- May 2, 3, 4. 2019**

REGISTRATION

Name (Print) for name tag _____

Spouse or Guest _____

Address _____ City _____ State ____ Zip _____

Contact Phone _____ Cadillac _____

Email address ----- _____

Registration Fee (ea) **under 12 free @ \$60** How many _____ \$ _____

Registration fee includes: Our hospitality room, hospitality food & beverages (wine and beer), door prizes, closing banquet, entrance to all museums (include guided tours of each).

INTER-REGIONAL MEET & DRIVING TOUR

Full refunds IF canceled BEFORE 4/1/19

Full registration includes admission (with guided tours) to the Naranjo Museum, Texas Forestry Museum, Durst-Taylor Historic House and Gardens, Millard's Crossing Historic Village. It also includes the cost for the final banquet.

Friday – Naranjo Museum, lunch at Ray's Drive-In (on your own) [has indoor seating and covered outdoor patio], Texas Forestry Museum, possible visit to Ellen Trout Zoo

Saturday – Driving Tour to Nacogdoches, Durst-Taylor Historic House and Gardens, lunch at Casa Tomas (on your own), Millard's Crossing Historic Village, final banquet

All meals, except the banquet, are at your own expense. Banquet will be held at Ralph & Kacoo's Restaurant (located next to the host hotel)

HOST HOTEL: Best Western Plus, 3211 S. 1st Street, Lufkin, TX 75901 (1st St. is also Rt 59).

Phone: 936-634-3481. The Cadillac Club room rate is \$94 + tax/night.

YOU MUST CALL & MAKE YOUR OWN RESERVATIONS.

Full hot breakfast with eggs, sausage and gravy, waffles included in room rate.

Send this form and check to: Frank Koller, 12061 Maverick Drive, Willis, TX 77378

Checks payable to: Cadillac & LaSalle Club, GCR {CLC -GCR}

Questions: Frank Koller, Tour Champion, home phone 936-856-5742 or Sue Koller mobile phone 713-249-7135 or Rubye Musser phone (817) 996-8066

Sincerely,

Bill Golasinski

832-439-2940

March Event March 9th

On March 9th the NTXCLC club will venture to beautiful downtown Ft. Worth for a visit to the Leonard's Department Store Museum, located at 200 Carroll Street. We will meet at 11:00 a.m. at the M&O Station Grill, another fascinating piece of Ft. Worth history for lunch, and then go on a tour of the beloved department store.

This store entertained and charmed generations of shoppers from 1918 through the 1970s. The museum dedicated to its memory, displaying photographs of the store and its employees, memorabilia like a popcorn machine and store advertisements, and even a piece of the store escalator, the first in Fort Worth. The Leonard brothers basically carried the city of Fort Worth through the Great Depression by selling penny bread, by cashing checks for people when the banks failed, and by underwriting the schools for a whole year. What an



amazing testimony these two Christian brothers have in the city of Fort Worth.

The museum is easy to get to. Come into downtown Ft. Worth on East Belknap Street (route 121 goes right into it), at North Henderson Street turn left to West 7th, turn right to Carroll Street, and the museum and grill is on your left at 200 Carroll Street.

A Time To Upgrade

Our Cadillac La Salle Club Museum and Research Center Annual Benefit Auction, in its ninth year, has come a long way since our first planning session in the Carriage House at Gilmore in 2010, and our first auction in Dublin, Ohio. We have been successful in generating significant revenue to help construct our Museum structure, endow for the future, finance our educational programs, and prepare for future expansion. Thank you to each one of you who donated items to sell, purchased items at our sales, and volunteered to staff our Wednesday evening events. I'm proud to say many of the same dedicated staff are still presenting the auction approaching our ninth year. I don't think our event is getting stale and we are still having fun, but I believe it is time to UPGRADE.

I have been in discussions with Principal and Auctioneer John Kruse and General Manager Mike Funk of "WORLDWIDE AUCTIONEERS" of Auburn, Indiana, about giving us a hand managing our event and auctioneering from the block, selling some of our premium donations. They have been receptive to my idea and desire to engage with us. Busy schedules and a host of obligations, now and in the future, preclude putting a bow on an agreement right now, but we are optimistic we can look forward to their pro bono work with our staff.

Let us consider engaging in planning the most fruitful auction we have experienced, and donating an item of significant value, and taking them or sending them to BILL REEDY...INDIANA AMERICAN WATER...2423 Middle Road, Jeffersonville, Indiana 47130. Our auction is at 8:00PM, Wednesday, June 12, 2019 in the Crowne Room of the Crowne Plaza Hotel in Louisville, Kentucky. You can drop off your donations at 3:00PM on Wednesday in the Crowne Room. Be sure to identify your donation with your name and town for proper recognition. Note that we are a non-profit entity, and your donations can be a significant tax advantage.

REMEMBER....The scope and focus of this auction is the scope and focus of your imagination, so let us make it a dandy this year. We will sell anything that is legal to sell in the silent auction starting at 6:00PM. The live auction, starting at 8:00PM. DOES NOT HAVE TO BE AUTOMOTIVE RELATED, BUT A NICE CLEAN CADILLAC SEDAN WOULD BE NICE! BE SAFE.

*Richard Dormois,
February 2, 2019*

Classifieds

FOR SALE: Hood for 1998 (and other model years) Deville. Great shape. \$40 fob my garage. Richard 817-472-4260 (JAN)

Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033

Club Historian

The North Texas Region is sorry to see Randoll and Joyce Reagan leave the club, but after many years as productive members, they are retiring. That leaves us with the need of a historian for the club, to take over current records, and add new ones. Interested members or associates please contact Bill Levy.

Under The Editor's Bonnet By Lifer



NTXCLC President Bill Levy presented a red Carnation to Ron Fishell on his 81st birthday.

May 5-19 Trip to Italy There is still a little time left to register. Total cost is \$4,600 a person for a club member of the Allante-XLR Chapter of the CLC and guests, or \$5,000 for nonmembers. A check made payable to Allante-XLR Chapter of CLC for \$2,000 each as a deposit should be mailed as soon as possible to Neil Jefferson – 170 N. Water Crest Ct. – Elkhorn, WI. 53121. According to Walter Bochenek there is still room for an additional 10 people. I did the trip last year and it was amazing.

Sunshine Report

Dave Eckberg
Reagan Hammett
Cecil Thompson
Mary Lou Ruhling
Tony Yates
Pauline Ofsted in retirement center
Gordan Fenner—Longview

May God Bless each of you and a Speedy Recovery

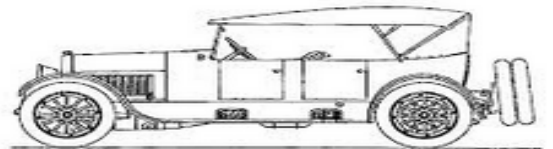
Happy 81st Birthday Ron Fishell

Ruby 817 996-8066

Membership Report

Welcome New and Renewed Members:

Thomas G. Gault, Allen, OK 74825 1927 L Roadster, 1928 L Coupe



There are 16 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we would be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.

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For membership information—
Contact Bill Haesslein at
billhsln@airmail.net

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Newsletter Printer: **Greg Neiberding**

Pate Director: **Bill Levy**

Pate Director Assistant:

Historians: *Open*

Directors: **Jeff Podmers, Richard Cross**

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Bag Looks like pillow, but with handles	\$30

Jacket available in adult sizes (S, M, L, XL). These can be special ordered in 2X, 3X or 4X at an additional cost. Goddess shirt available in sizes M, L, XL and XXL in white, black, red and aqua.



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NTXCLC Board Meetings usually 3rd Saturday of even months
Next Board Meeting April 20th, At Pate Set Up –9:00 a.m.



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Merit Award 2013, 2014,
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First Class Mail

STANDARD OF THE WORLD

Bill Levy (lifer@writeme.com)
Editor, North Texas Region CLC
16734 Lauder Lane
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March 2nd, We now have a NTXCLC Club Breakfast Social at the Café de France, 17370 Preston Rd #505, Dallas, TX 75252 on the first Saturday of every month, @ 9:00 a.m. We look forward to you joining us for this social event. Bring the Caddy, or just head out in your daily grocery – getter and break bread with us.



John Parish, Lenny Zimmerman, Ron Fishell, Harriett Levy, Doug and Kathleen Ashby, Jim Hanson , and Bill Levy at the February Breakfast Social.

Send any corrections, complaints, compliments, discussions, and/or additions to:
 Bill (Lifer) Levy lifer@writeme.com 214 563-1033

web site: www.clcntx.com